

UTZ Certified sustainability and traceability strategies

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UTZ movie



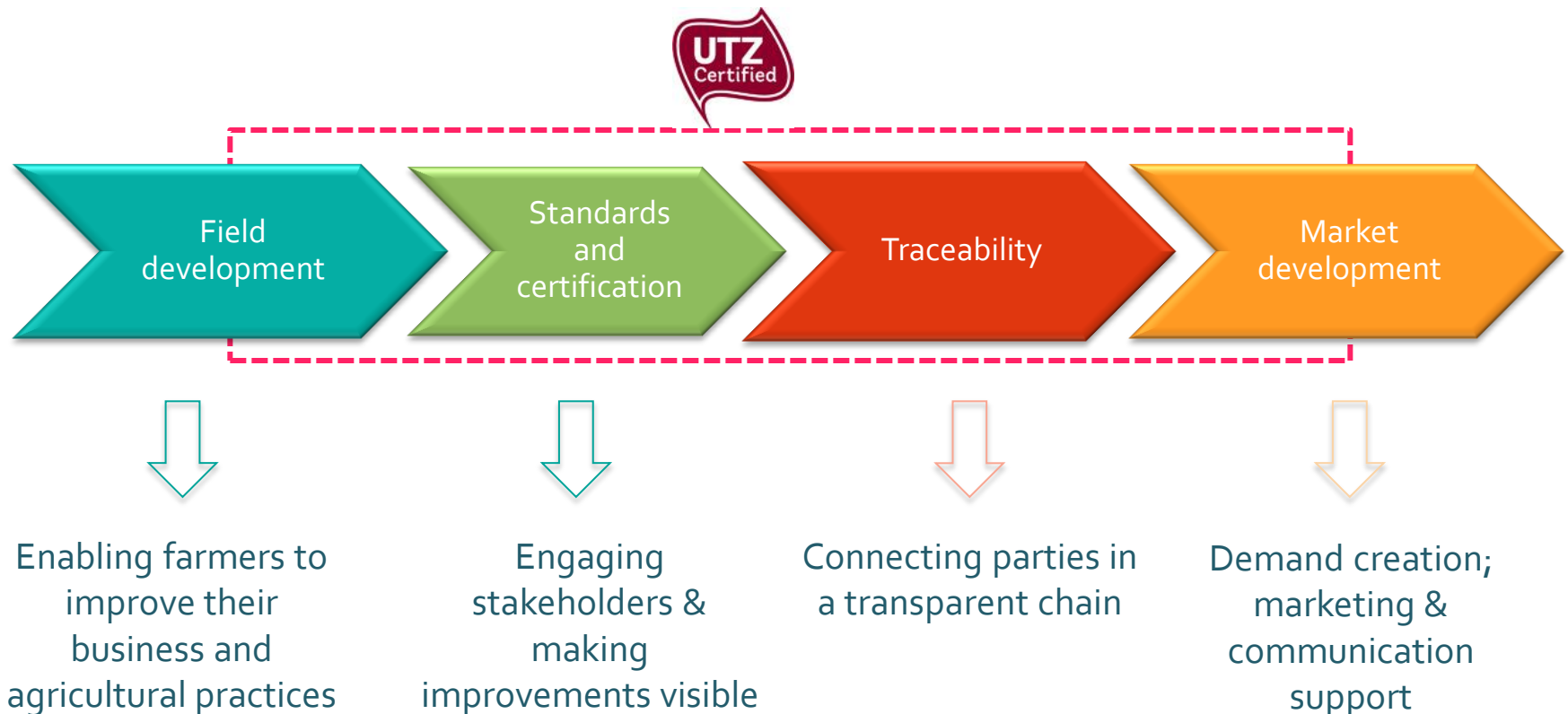
Vision: a world where sustainable farming is the norm.



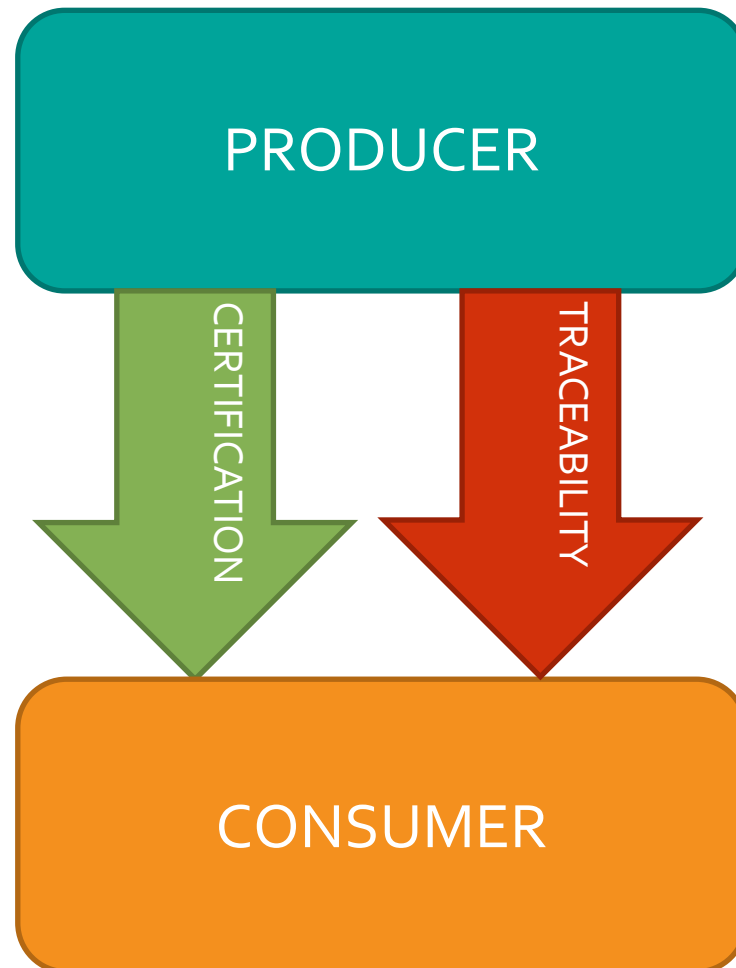


What do we do?

It's much more than certification.....



Certification is a trust creator

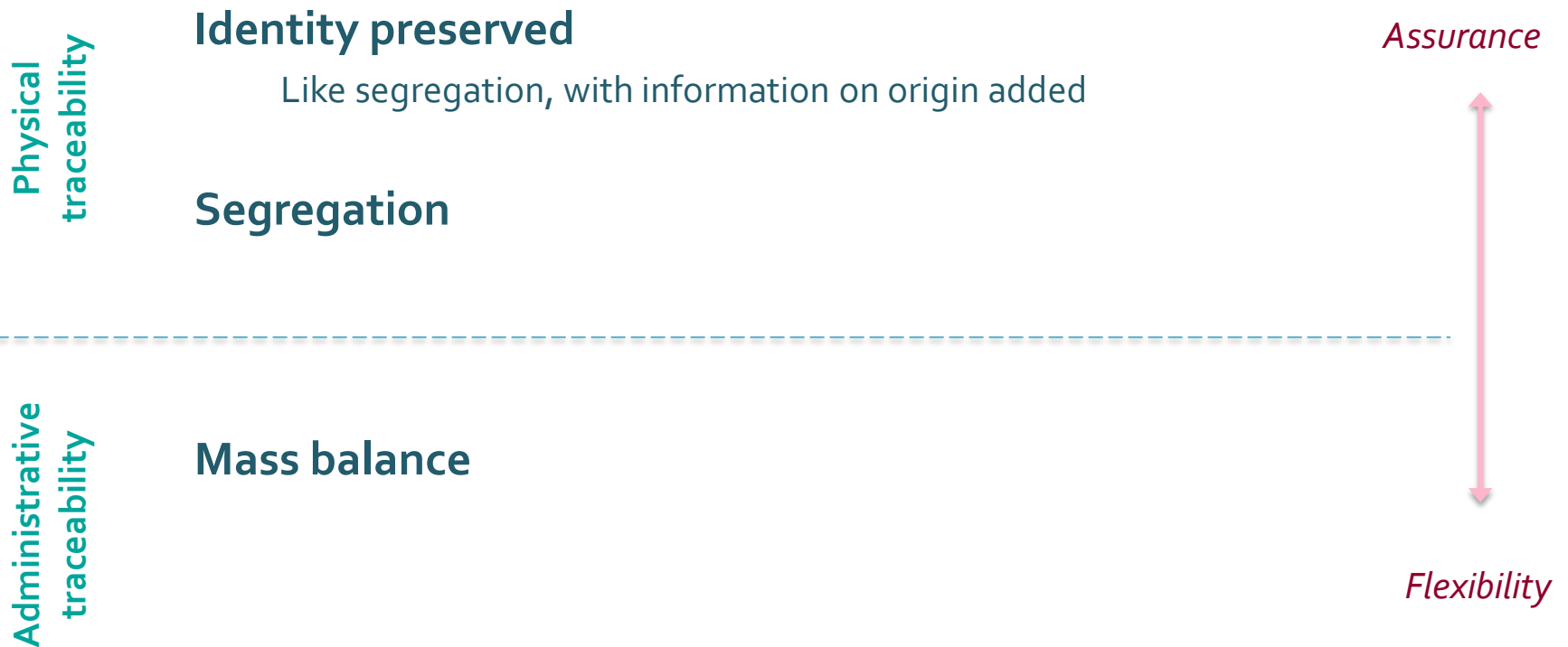


Value of traceability

- Assurance that certified products are linked to certified sources
- Proof to the logo and/or claim on the product
- Link certified producers and buyers
- Monitoring of volumes and premiums
- Transparency & trust



Three traceability program levels



IKEA's chocolate: an example of Identity Preserved (traceability to coop)



Our cocoa is UTZ CERTIFIED

IKEA now also offers chocolate - Choklad Mörk 70% (dark chocolate) - made of UTZ CERTIFIED cocoa. This cocoa is traceable back to origin.

Trace your chocolate here. You can read the story behind it, and get to know more about the producers. Simply select the best before date printed on the packaging and then click on the chocolate to see where the cocoa comes from.

Best before date



[<<< Click Here](#)

